



## **Bobby Umar**

### ***Presentations***

#### **Personal Branding - Discover Your Value, Story, Legacy**

Personal branding has never been more important to differentiate yourself in a world competing for attention. When companies support the self-discovery process of their employees, they are investing in productivity, retention and leadership development. A personal brand is your promise to deliver to every person you encounter. It is your reputation, your integrity and what your audience expects of you, whether they are your team, your network or your customers. By exploring your values alignment, refining your areas of focus and identifying how you wish to create impact, you will discover your own unique traits that will contribute to your team, organization and world.

#### **Thought Leadership**

Do you know what it takes to be a thought leader? Amplify your voice to create lasting impact by becoming a thought leader—a person of influence in your field or area of interest. Thought leadership is a key differentiator between those brands who are driving the conversation forward versus simply engaging in it. Learn top-tier networking and relationship building techniques, content creation strategies, and speaking skills that will make you extraordinary.

#### **Creating Influence in the Digital Landscape**

Promote your brand online in a way that is unique and authentic, using storytelling, community building, video and more. Learn useful tips on how to cut through the clutter, share your voice and make meaningful connections, including tactical advice on social media platforms like LinkedIn, Facebook, Instagram and Twitter.

#### **Powerful Presentations**

Craft your story and captivate your audience on any topic with strategies that will work for any speaker or audience. Whether you are a frequent speaker looking to level up, a novice dealing with nerves, a sales person honing your pitch or an entrepreneur selling your vision, this interactive presentation and workshop will help you to own every stage.

#### **Embracing Failure**

Failure is inevitable. With every setback, companies and individuals have the empowering opportunity to fail forward by taking responsibility, exploring vulnerability and moving on with purpose. Listen to real stories of failure and recovery. Discover how to navigate feeling lost, re-engage and come back stronger.



## **Strategic Networking**

Build, grow and leverage your network. Discover how to make a lasting impression, grow a large network of contacts, nurture mutually beneficial relationships and maintain authenticity in person and online, including practical tips to leverage platforms like LinkedIn, Facebook, Instagram and Twitter. Whether you are an introvert in a new environment or a seasoned networker who wants see more tangible results, Bobby can teach you how to be one of the most memorable people in the room.

## **Platform+**

### **Host/MC**

Bobby brings an engaging presence and endless exuberance to his role as host/MC. A top five leadership influencer on social media via Kred, with over 500,000 followers, Bobby's social media influence can help your event gain traction both online and in person. At your event, he will quickly encapsulate concise takeaways and learnings for the audience to remember. As a Second City trained improviser, his quick wit and adaptability will ensure your event is entertaining and smooth. Bobby has over 25 years experience emceeing and hosting leveraging his charm, humour and dynamic energy to enhance every event that he hosts.

### **Social Influencer | Twitter**

With over 500,000 followers, Bobby is a social media influencer on thought leadership, personal branding and networking. Bobby has also been named one of the top five business coaches to follow on Twitter and a top 75 LinkedIn influencer in the world.